

Green Communities Challenge Update

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Process Overview

Advisory Committee Recommendations

- Research potential models – Sustainable Jersey
- Research GCC resources



Develop New Action List and Detailed Guides

- Pilot new modules
- Receive and incorporate community feedback



Publish and Launch Finalized Program on Web

- Present in Regional Workshops in February 2012

New Jersey as a Program Model

- www.sustainablejersey.com
- Certification system
- Integrated design
- Step-by-step modules
- Map

The screenshot displays the Sustainable Jersey website interface. At the top, there is a navigation menu with links for 'Local Economies', 'Funding', 'Bronze', 'Silver', 'Points', and 'Select'. Below this, a yellow banner contains the text 'Buy Local Programs Click to View Subactions' and 'Buy Local Campaign' with a '10' indicator. A dark red navigation bar contains the following links: 'ABOUT SUSTAINABLE JERSEY', 'ACTIONS FOR SUSTAINABLE COMMUNITIES', 'PARTICIPATING COMMUNITIES', 'TRAINING AND EVENTS', 'GRANTS AND RESOURCES', 'REGISTER YOUR MUNICIPALITY', and 'LOG IN'. The main content area features a map of New Jersey with numerous blue and green pins indicating participating communities. Text on the left of the map states '350 ALREADY REGISTERED' and '82 CERTIFIED TO DATE', with a sub-instruction: 'Click on a colored pin to view information about a participating community.' Below this text is a button labeled 'Show All Participating Communities'. Further down, there are filter sections for 'STATUS' (with radio buttons for 'In Process' and 'Certified'), 'ACTION', and 'GEOGRAPHY' (with a dropdown menu set to 'All Counties' and a 'Search' button). The map itself includes standard Google Maps controls like zoom in/out, pan, and a search bar. An inset map in the bottom right corner shows the location of New Jersey relative to neighboring states: Connecticut, New York, Delaware, and Pennsylvania.

Four GCC Action Categories

Built Environment

- EE/RE
- Buildings
- Transportation & Design
- Other Infrastructure

Natural Resource Management

- Forestry
- Air
- Water
- Waste

Admin / Planning

- Adopt a community sustainability plan
- Sustainability team

Economic Development

- Initiate economic activities at local /regional levels
- Support regional clean economy industries
- Green jobs training

Economic Development Action Items



Buy local campaigns



Sustainable business recognition program



Sustainable workforce development



Sustainable economic development strategy



Support development of clean economy industries



Brownfield redevelopment



Support local businesses

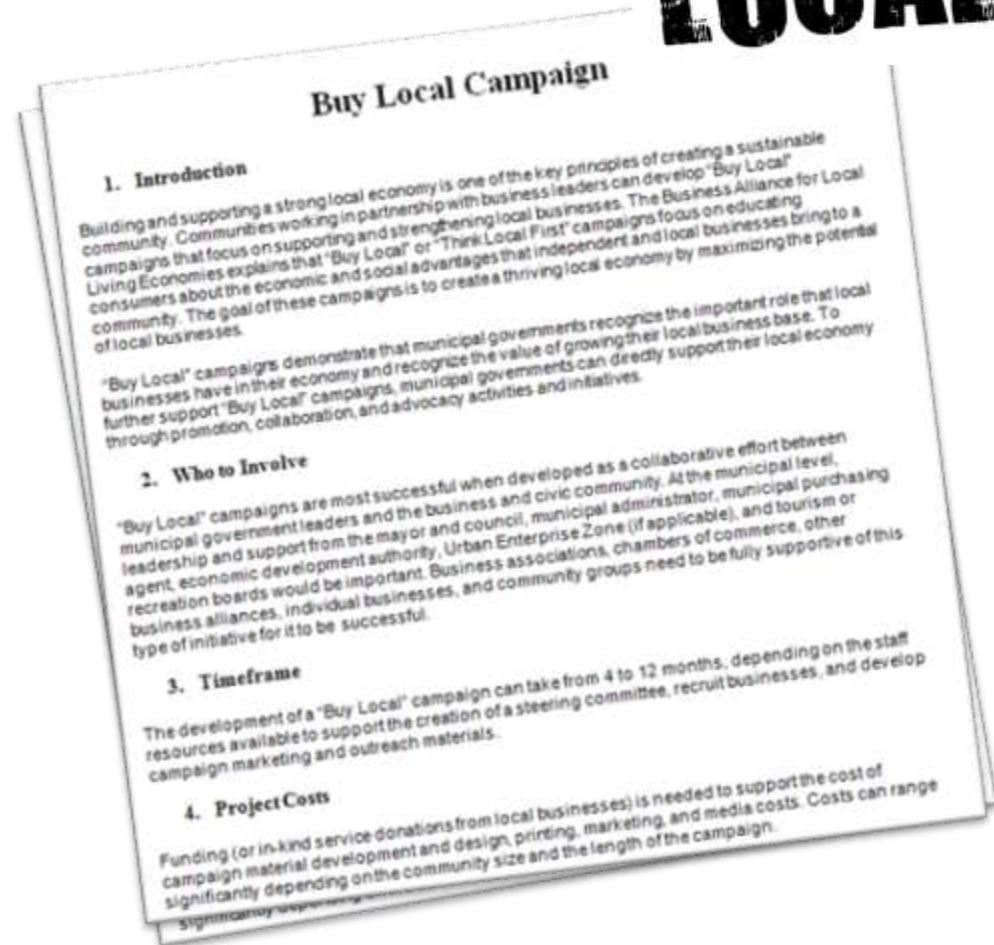


Farmers markets

Action Item Guides: Buy Local Campaign

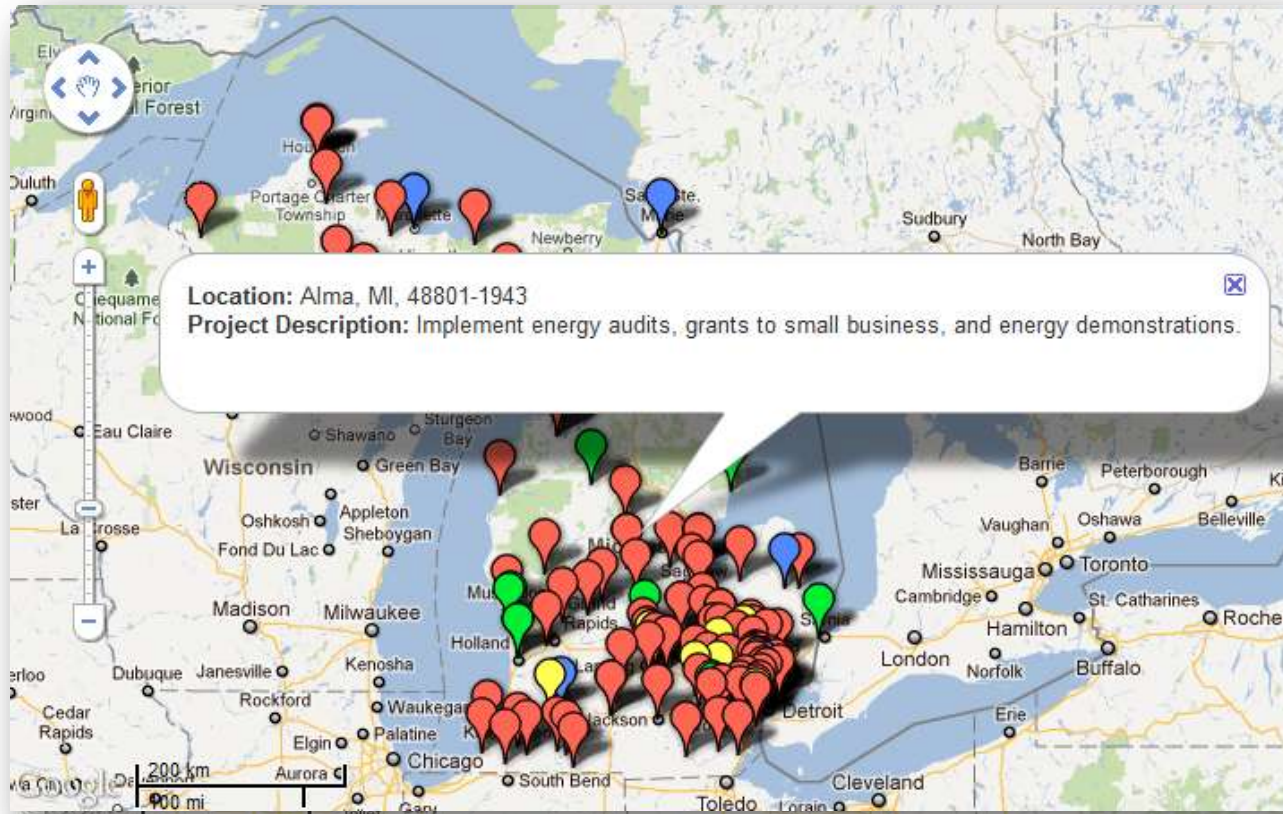
**BUY
LOCAL.**

- Introduction
- Who to Involve
- Timeframe
- Project Costs
- Why Important
- What to do
- Spotlight
- Resources



Michigan Green Communities Map

- Visual tool
 - Encourage more MGC participation
- Spotlights
 - Current database:
 - EECEBG



Breakout Session Goals

Gain feedback on new GCC format and content

- Certification goals
- Categories and action item lists
- Action guide format and content
- Map tool functionality

Your Feedback is Most Appreciated!!

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