Parks and Recreation:
Why it matters in Michigan
The Recreation Economy supports more than 6.5 million jobs...
...and contributes $730 billion annually to the United States Economy.

- The Outdoor Industry Association’s Outdoor Foundation
  www.outdoorfoundation.org
Urban trees in the lower 48 states are estimated to remove 783,000 tons of pollution per year, with an estimated annual value to society of $5.6 billion.

- National Recreation & Park Association
  www.nrpa.org/research-papers
Public playground and park use has increased 30% by families with children during the current period of economic difficulty.

-Trust for Public Land
www.tpl.org/research
One third of Americans say that there are not enough playgrounds in their community to serve the number of children who live there.

-National Recreation & Park Association
www.nrpa.org/research-papers/
71 percent of citizens use local parks.¹

¹The ETC Institute’s Leisure Vision
www.etcinstitute.com/LV.aspx
Michigan’s adult obesity rate has increased 77 percent since 1995. More than 30 percent of the state population is considered obese.

*F as in Fat: How Obesity Threatens America’s Future, 2010
www.healthyamericans.org*
The annual cost of physical inactivity is $8.9 billion in Michigan alone...

-The Michigan Fitness Foundation

The Economic Cost of Physical Inactivity in Michigan, 2003. www.michiganfitness.org
...yet access to **places for physical activity** has shown a **25.6% increase** in the number of people exercising three or more days per week.

- Centers for Disease Control & Prevention
  www.cdc.gov
The hours between 3-6 p.m. are the peak times for juvenile crime in America. More than 14 million school-age children in the U.S. are on their own after-school.
Students who participate in at least one hour of extracurricular activities per week are 49% less likely to use drugs...
...and 37% less likely to become teen parents.

-National Recreation & Park Association, 2010

www.nrpa.org/research-papers
94% of voters agree that there should be an organized activity or place for youth after school that provides opportunities for them to learn.

—After-School Alliance Poll, 2003
www.afterschoolalliance.org
Parks can increase proximate property values by up to 15 percent.

-Dr. John Crompton, Texas A&M University

Proximate Principle
Oakland County properties located 75-150 meters from recreational lands enjoy a $5,636 gain in property value.\(^1\)

-Michigan State University Land Policy Institute

www.landpolicy.msu.edu

\(^1\)(compared to properties 450 meters away or more)
22 million people visit Michigan State Parks and Recreation Areas each year.

-Michigan Department of Natural Resources   www.michigan.gov/dnr
Michigan State Park operations contribute $640 million annually to local economies...

-Michigan Department of Natural Resources

www.michigan.gov/dnr
...yet spending **per visitor** to provide services in Michigan State Parks is **43%** below the national average.

-Michigan Department of Natural Resources

www.michigan.gov/dnr
Michigan voters support parks and recreation!
The 2010 Lansing Parks & Recreation Millage passed with 73% of the vote.

-Lansing Parks and Recreation
www.lansingmi.gov
Despite the economy, the millage passed by the highest margin in department history.

-Lansing Parks and Recreation

www.lansingmi.gov
Park, recreation and leisure service departments create community through people, parks and programs.
The photos included in this presentation were provided by government park and recreation entities throughout Michigan.

The images highlight some of the places and experiences brought to you by your local parks and recreation department.