AGENDA
Thursday, October 7, 2010, Lansing Center
REDEFINING ECONOMIC STRATEGIES FOR THE NEW ECONOMY
Sponsored by the Michigan Economic Development Corporation, the Michigan Department of Energy, Labor and Economic Growth, and the MSU Land Policy Institute

Time	Content	Presenter
8:00am	Registration	
8:45am	Welcome, Order of Events and Introduction of Greg Main	Mark Wyckoff, Sr. Associate Director, MSU Land Policy Institute
9:00am	Stage Setting Comments and Introduction of Dr. Soji Adelaja	Greg Main, President and CEO of the Michigan Economic Development Corporation
9:10am	Introduction of MSU President Lou Anna K. Simon	Dr. Soji Adelaja, Director of MSU Land Policy Institute
9:15am	Remarks by MSU President Simon on Role of Higher Education in Economic Development and Introduction of Governor Jennifer M. Granholm	MSU President Lou Anna K. Simon
9:30am	Remarks by Governor Granholm on Michigan's Green Economy and Groundwork for Future Prosperity	Governor Jennifer Granholm
10:15am	Michigan's Economic Condition Compared to Other States	MSU Prof., noted economist and author, Dr. Charles Ballard
10:30am	Old and New Economy Compared, Globalization and Importance of Regions as the Key Unit of Economic Activity	Dr. Soji Adelaja, Director MSU Land Policy Institute
10:50am	Break	
11:00am	Michigan's Assets	Melissa Gibson, MSU Land Policy Institute
11:15am	Importance of Talent	Lou Glazer, Michigan Future, Inc. (or alternate)
11:30am	Importance of Placemaking	Gary Heidel, Interim Director, Michigan State Housing Development Authority
11:45am	Entrepreneurship Opportunities	Dr. Barb Fails, Associate Director, Entrepreneurial Communities Program, MSU Land Policy Institute
12:00pm	Introduction to Draft State Strategies and Afternoon Session	Mark Wyckoff, MSU Land Policy Institute
12:15pm	Lunch	
1:00pm	Facilitated Discussion Sessions on Draft State Strategies	LPI and MSU Extension Greening Michigan Institute
3:30pm	Adjourn	

To register: Call 517.432.8800; or visit http://web2.msue.msu.edu/lpi/nesummit.cfm. For the passcode, enter 333652.

Space is limited, so please register very soon. Open registration begins Friday, October 1, 2010.