downtown Alpena
Experience the Excitement!
CONCEPTUAL DEVELOPMENT

“Conversations: The Challenges of an American Community” (2009)

- 14 part series about community development
- The role of arts and culture as economic development
COMMUNITY ROUNDTABLE (APRIL 2009)

- Thunder Bay Arts Council/Dr. Julie Avery
  - 36 organizations represented
  - Importance of collaboration
  - Attention to coordination
THE OBJECTIVES OF COLLABORATION

- Importance of a specific project
- Build experience working together
- Create an Arts & Culture Calendar
- Promote shared identity
- Expand networks and cross-promotion
- Maintain independence
A PRESENTATION FOR MICHIGAN’S GREAT OUTDOORS 5TH ANNUAL TOURISM CONFERENCE

FREMONT, MI       OCTOBER 26, 2009

By Timothy M. Kuehnlein, Jr.

Alpena Community College
665 Johnson Street
Alpena, Michigan 49707       989.358.7310
EXPANDING POTENTIAL (DECEMBER 2009)

- **Mayor Carol Shafto** and the City of Alpena
  - New momentum for a second year of Passport and more!
  - MACNE hosts Michigan Municipal League – Art in the Loft

- **Michigan Municipal League**
  - Center for 21st Century Communities
    - $20,000 grant to promote arts and culture
      - cultural economic development

- **Inclusion** of City of Alpena on MACNE Board
- Significance of **private/public** collaboration
- Promotion of the arts as **driver of economic development**
ARTOWN WEBSITE
Your Town is ARTown

www.artownmichigan.org