

# Harness the Power of Entrepreneurship in Your Community



THE MICHIGAN MUNICIPAL LEAGUE FOUNDATION IS PROUD TO HOST A SERIES OF ENTREPRENEURIAL SEMINARS BY ERNESTO SIROLI, THE FOUNDER AND CEO OF THE SIROLI INSTITUTE. THE SEMINARS, TAKING PLACE IN OCTOBER, WILL SHOW YOU HOW TO CULTIVATE YOUR ECONOMY FROM WITHIN.

## **Sirolli Seminars Coming Near You:**

Escanaba – October 26 | Ludington – October 27 | Bay City – October 28 | Lansing – October 29

Entrepreneurship and the power of growing jobs, by ones and twos, is central to growing communities in the 21st century economy. The Sirolli method shows local officials how to harness the power of local entrepreneurs to bring sustainable change through Enterprise Facilitation®. They've had remarkable success in communities across the country and around the world, in places large and small, rural and urban. If you are a visionary leader, willing to consider a whole new approach to achieve transformational change, bring a team of key stakeholders to learn how this method might be what you've been waiting for!

## **UPON COMPLETION OF THIS WORKSHOP, ATTENDEES WILL BE ABLE TO:**

1. Recognize and define popular myths about business development, using the Sirolli method.
2. Identify the key concepts to making their community entrepreneur-friendly.
3. Write an entrepreneurial-based economic development plan for their community.

You'll also learn about a unique opportunity to participate in a Sirolli training program especially designed for League members who want to become skilled in coaching entrepreneurs.

Funding for this program has been provided by a grant from the Michigan State Housing Development Authority and CMS Energy Corporation.



michigan municipal league  
foundation



## Attracting and Retaining Entrepreneurs: Transforming Local Economy From Within

Municipality/Company

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Street Address/State/Zip

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Daytime Phone

Fax Number

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Name	Title	Email*
1.		
2.		
3.		
4.		

\*confirmation will be sent to your email

### SEND ANOTHER PERSON FROM YOUR COMMUNITY FOR FREE!

- Check this box to take advantage of the 2 for 1 scholarship, generously funded by CMS Energy Corporation. A limited number of scholarships are available and will be awarded on a first-come, first-served basis. In order to qualify for this scholarship, all attendee names must be submitted together using the faxable registration form. Registrations made online will not qualify.

Select the workshop location you'd like to attend	Date	MML Member	Nonmember
<input type="checkbox"/> Escanaba, Bay de Noc Community College (10J-01)	10/26/10	\$70	\$125
<input type="checkbox"/> Ludington, Ramada Inn (10J-02)	10/27/10	\$70	\$125
<input type="checkbox"/> Bay City, Bay Valley Resort (10J-03)	10/28/10	\$70	\$125
<input type="checkbox"/> Lansing, League Capital Office (10J-04)	10/29/10	\$70	\$125

All workshops will be held 1:00-4:00 pm; registration available at 12:30 pm each day.

FEE FROM TABLE ABOVE ..... \$ \_\_\_\_\_

### Payment Options

In order to reduce the amount of printed paper and increase member privacy, the League will no longer accept credit card payments on printable registration forms for League training. All credit card payments can be made via online registration. We also accept payment by check via mail. See below.

**ONLINE** registration is available at [www.mml.org](http://www.mml.org), click *View and Register for Events* under My League located in the right column of the homepage.

**MAIL** registration form and payment to Michigan Municipal League, P.O. Box 7409, Ann Arbor, MI 48107-7409. (Before mailing your registration please fax a copy of the form to 734-669-4223.)