



michigan municipal league

Better Communities.  
Better Michigan.

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## Media Advisory

### **Hundreds of Mayors, City Managers, and Local Leaders Gather to Hear Governor and Others Talk Prosperity for Michigan Communities**

[Click Here for Convention Agenda](#)

- WHO:** Mayors, city managers and administrators, council members, township and village leaders from hundreds of Michigan communities
- WHAT:** The Michigan Municipal League will hold its “Taking it to the Streets” Annual Convention featuring Governor Rick Snyder and will unveil its new book *The Economics of Place: The Value of Building Communities Around People*.
- WHEN:** **Oct. 5-7, 2011**
- WHERE:** Amway Grand Plaza Hotel, Grand Rapids, for the Michigan Municipal League’s (MML) Annual Convention during the ArtPrize.
- DETAILS:** **Featured speaker:**

**Governor Rick Snyder**

*Ambassador Ballroom, 10:15 a.m., Oct. 6, 2011*

The governor is expected to speak about the many changes taking place in Lansing under his leadership. He has consistently discussed the large role communities play in the state’s future and the importance of placemaking.

**Press conference with the governor:** 10:45 a.m, Oct. 6, 2011, about new League book.

**HIGHLIGHTS:** League members to donate art supplies to Grand Rapids youth; Artists decorate League chairs for charity.

**OTHER FEATURED SESSIONS:**

**Planning for Place – 20/20 Vision for 2020**

Speakers: William Costick, Director, Community Relations, Orchard, Hiltz & McCliment Inc., and James Houk, Managing Principal, Bird Houk, a Division of OHM

*Imperial Ballroom, 11:15 a.m., Oct. 6, 2011*

If cities are to stimulate revitalization to achieve the assets of 21<sup>st</sup> century communities, a clear vision and focused plan is needed.

**Building Michigan's Future**

Speaker: Paul Hillegonds, former Michigan Speaker of the House, and currently senior vice president, corporate affairs for DTE Energy

*Ambassador Ballroom, 12:30 p.m., Oct. 6, 2011*

Hillegonds will discuss steps we must take to reinvent Michigan over the next 50 years.

**Moral Leadership in Public Service**

Speaker: Captain Mark Adamshick, United States Navy, Class of 1969, Chair for the Study of Officership, Simon Center for the Professional Military Ethic, West Point

*Ambassador Ballroom, 2 p.m., Oct. 6, 2011*

Captain Adamshick will outline the necessity of maintaining the public trust and the essentiality of moral decision-making and character development on the part of our elected, appointed, and career civil servants.

[Go here](#) for the full Convention agenda pdf.

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**About the MML**

*The Michigan Municipal League advocates on behalf of its member communities in Lansing, Washington D.C., and the courts; provides educational opportunities for elected and appointed municipal officials; and assists municipal leaders in administering services to their communities through League programs and services. For more information, visit [www.mml.org](http://www.mml.org).*

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