Ferndale Complete Streets Ordinance
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What are Complete Streets?

Streets designed (or redesigned) to provide safe access for all users.

- Motorists
- Transit users
- Pedestrians
- Bicyclists
- People with disabilities
- Seniors and children
- Everyone!

Photo Credit: Ferndale DDA
Benefits: Livable Communities

- Spark economic revitalization
- Promote healthy lifestyles
- Increase safety for children, older adults and persons with disabilities.
- Create connected transportation networks
- Reduce air and water pollution
- Address climate change
- Reduce oil dependence
Common Features of Complete Streets

No prescription on design
Cities decide what features/modes will be favored for particular streets.

Streets designed with:
- Sidewalks, pedestrian crossings
- Bike lanes, bike racks,
- Traffic-calming (bump outs)
- ADA compliant treatments
  - crosswalks and ramps
- Better bus stop placement and shelters

Photo Credit: CompleteStreets.org
Benefits: Reducing Number of Trips

Complete Streets lead to fewer Vehicle Miles Traveled (VMT)

- 50% of all trips in urban areas are 3 miles or less.
- 28% of all trips in metro areas are 1 mile or less—easy to walk, bike or take a bus or train.
- 65% of the shortest trips are made by car.
Trying to Solve This…. 

Communities need to create quality places

Photo Credit: Andrew Basile, Jr.
Design Examples

Before

After

Photo Credit: Dan Burden
Design Examples

Before

After

Photo Credit: Dan Burden
Incomplete Streets in Ferndale

Photo Credit: Melanie Piana
Examples of Complete Streets in Ferndale

Photo Credit: Melanie Piana
State and Federal Funding

• August 2010: Governor signed 2 Complete Streets bills into state law
  • Statewide Complete Streets Advisory Council
  • MDOT required to pass Complete Streets Policy
  • Requires counties, cities, villages, and MDOT to consult with one another when planning a non-motorized project

• The FY2011 MI transportation budget gives funding preference to communities that have Complete Streets policies

• Federal government supports “Livable Communities” and funds projects that support Complete Streets

• Michigan Municipal League and SEMCOG support policies
Ferndale’s Complete Streets Elements

Downtown Development Plan
- Transit-Oriented Design
- Walkability and bicycling
- Way Finding

Parks and Recreation Plan
- Non-motorized plan intentions

Master Plan Goals
- Support mass transit, a non-motorized plan and transit-oriented design
- Enhance safety of streets and pedestrian environment
Next Steps

- Prepare a non-motorized plan (will most likely need grant money to help pay for plan development).

- Work with neighboring communities and road commissions to build better connections

- Planning for Transit Oriented Design (TOD) on Woodward

- Better coordination with internal city departments and the Planning Commission
MI Communities with Complete Streets Policies

Resolution or Ordinance

- Berkley
- Jackson
- Lansing
- Manistique
- Midland
- Novi
- Saline
- Sault Ste. Marie

- Jackson County
- Jackson MPO
- Midland
- Ingham County Road Commission
Building road networks that are safer, more livable, and welcoming to everyone

Over 100 Michigan organizations and businesses have signed on

www.MICompleteStreets.org

Citations: MML, MICompleteStreets.org, Completestreets.org, walkable.org; Michigan Association of Planning