SafeRoadsYes.com

Vote Yes Talking Points

We have a very strong story to tell, and compelling visuals to help us tell it convincingly. As you prepare to communicate with your residents, friends, family, colleagues and co-workers, the news media, and regular voters, here is the basic narrative:

We've all done it: we've swerved to avoid a deep pothole. Most of the time nothing happens. But sometimes we end up in the ditch, or hitting another car. Someday someone will swerve and hit a school bus, or an ambulance. Or a pothole will send a driver careening into oncoming traffic — or a tree.

We've all seen it: the plywood fastened underneath overpasses to keep chunks of concrete from falling on our heads. Someday a chunk will fall off a bridge without plywood, or whole portions of a bridge will collapse.

Let's face it: Michigan's roads and bridges have gone from bumpy, to bad, to awful, to dangerous — maybe even deadly. We can't pretend there isn't a problem anymore, or that we currently have the cash to fix it.

Key Takeaways of Proposal 1

- Proposal 1 is our last best chance to turn things around and get safer roads. It provides the money we need to make driving safer for everyone.
- Every penny you pay at the pump will now be constitutional guaranteed to be spent on roads.
- Michigan's roads and bridges have gone from bumpy, to bad, to awful, to dangerous — maybe even deadly. We can't pretend there isn't a problem anymore, or that we currently have the cash to fix it.
- Michigan spends less per capita on roads than any other state in the country.
- One out of every four bridges in Michigan is structurally deficient or functionally obsolete.
- Road builders would have to provide guarantees in the form of warranties on the roads they build. If the roads are not built right, the road builders — not taxpayers — will pay for the repairs.

No one likes their taxes to go up, but we can all agree that we don't want our bridges to fall down or our streets and highways to become unusable. Vote Yes on Proposal 1 to once and for all guarantee funding for safer roads.

For official campaign information go to saferoadsys.com