



You sign up AND we give back



Blue Cross
Blue Shield
of Michigan

Confidence comes with every card.®

You can make a positive impact:
Register today for a Blue Cross member account

We'll donate **\$5** to charity for every newly registered account we receive from July 1 to August 31.*

You get to choose one of these three eligible charities:



THE KIRK GIBSON FOUNDATION
FOR PARKINSON'S



EASTERSEALS MIRACLE
LEAGUE OF MICHIGAN



30
YEARS

GROWING TOMORROW'S DETROIT

THE GREENING
OF DETROIT

In addition to a great cause, your online account will allow you to:

- **SEE** what's covered.
- **CHECK** your deductible, copayments and coinsurance.
- **MONITOR** claims and explanation of benefits statements.
- **VIEW** or change your primary care physician (for HMO members).
- **SEARCH** for in-network doctors, hospitals and specialists.
- **COMPARE** costs for health care services.**
- **ACCESS** your member ID card.
- **SEE** the status of authorizations and referrals.

Register at bcbsm.com/giveback

Once you do, you'll see a notice in your account to pick a charity to receive the \$5 donation.

**Donations apply only to Blue Cross Blue Shield of Michigan or Blue Care Network members who've registered for an online account. Blue Cross will donate \$5 to one of three eligible 501(c)(3) public charitable organizations for each online account registered, up to \$20,000 in total donations. There are no costs to you as a member to register your account and no costs to the charitable organizations. Donations made by Blue Cross aren't tax deductible by members. Blue Cross respects your right to privacy. Please review our privacy practices.*

***Cost estimates for most services are available to most non-Medicare members.*