

City of Southfield Census 2020 Complete Count Plan

Timeline:

Spring/Summer 2019 – Contact various segments of the community for identifying representatives to the complete Count Committee
Call for Volunteers to serve

October 2019: Kick off Meeting of the Complete Count Committee
What 2020 Census means to Southfield, SE Michigan and the state
Southfield compliance with the Census in 2000 and 2010
Census data gathering
Census employment

November 2019: How to improve Census compliance in Southfield
Census resources
Census materials
Review of Complete Count Action Plan

January 2020: Formation of Census 2020 Sub-Committees
Target Areas & Sub-Committee Formation
Pre-Schools/Child Day Care Centers
K-12 Public, Charter & Parochial Schools
Higher Education
Senior Adult Communities
Assisted Living Centers/Adult Day Care/Rehab Centers
Foster Care & Group Homes
Apartment complexes
Neighborhood & Condo Associations
Churches, Synagogues & Mosques
Civic Organizations
Sororities & Fraternities
Businesses

February 2020: Delegation of responsibilities & reporting back
Building membership of subcommittees to build community outreach
Census materials to use with presentations ... fact sheets, sample articles, posters, give-aways, etc.
Update and media/publicity

Early March 2020: Reports of Sub-Committees
Update and media/publicity
Issues/concerns/feedback

Late March 2020: Reports of Sub-Committees
Update and media/publicity
Issues/concerns/feedback