

# 2020 **United States™ Census** Bureau is Here



## MICHIGAN **BE COUNTED** 2020 CENSUS

### **The 2020 Census is approaching—and municipalities need to prepare.**

The census population counts determine how many congressional seats each state will have for the next decade, and they have major implications for how an estimated \$675 billion are distributed across state and local governments each year. Recognizing the major effect the census has on municipalities, local leaders can play a significant role in its success.

### **Municipalities can encourage employees and residents to participate early, by doing the following:**

1. Inform them that the census is **convenient**. It can be done through the mail, by phone, or online.
2. Inform them that the census is **confidential**. Individual data is protected for 72 years.
3. Participation is **critical**. For every resident not counted, Michigan stands to lose \$1,800 per person, per year in federal funds.
4. Link to the census questionnaire on your website.
5. Share information through social media channels and newsletters.
6. Host spaces where people can access computers and/or the internet to complete the census.

**Questions?** 1.800.865.6384 or email [Chicago.Regional.Office@census.gov](mailto:Chicago.Regional.Office@census.gov)

### **For additional information, please contact:**

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**>>> Census jobs are now available. Visit [2020census.gov/en/jobs](https://2020census.gov/en/jobs).**



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