



Region 3 Roundtable
April 5, 2011
Room 104, Lansing Center
Lansing

Agenda

- 3:30 pm **Welcoming Remarks**
Rebecca Hopp, Councilmember, Ferrysberg; Secretary, Region 3
- 3:35 pm **Introductions Around the Room**
- 3:45 pm **Using Festivals & Events as an Economic Development Tool**
Sue Bila, Executive Director, Michigan Festivals and Events Association
Brittney Hoszkiw, Executive Director, Old Town Commercial Association
- 4:15 pm **Adjourn**

Capital Conference Begins...

- 4:30 pm **Capital Conference Welcoming Session**
Located in Banquet Rooms 1-6
- 5:30 pm **Kick-Off Reception**
Located in Exhibit Hall A

Don't miss your spring Regional Education Seminar on May 11, 2011 in Ludington. Registration is open at www.mml.org!